

ALLIED PARTNERSHIP

CA Day 2019 Trade Show & Education Expo

The Southeastern Virginia Chapter Community Associations Institute (SEVA-CAI) would like to invite you to become an Allied Partner for our 2019 CA Day Trade Show & Education Expo (Community Association Day). The event will be held at the Virginia Beach Convention Center on Saturday, March 9, 2019 and is expected to draw nearly 1,000 homeowners, community association managers and industry professionals. Be sure to mark your calendar today for this exciting event! There will be more than 80 exhibitors on hand and nearly two dozen hot topics such as community best practices, facilitated chat rooms and legislative updates discussed in our educational seminars.

SEVA-CAI serves the educational, business and networking needs of the community association industry in Hampton Roads, the Eastern Shore and the Outer Banks. Members include professional managers and community volunteers from condominium, cooperative, and homeowner associations as well as those who provide products and services to associations. We provide information and education to community associations and the professionals who support them. Our mission is to inspire professionalism, effective leadership and responsible citizenship. We are the recognized experts for community association governance and management and the first and only organization created specifically to meet the needs of all community association stakeholders.

As a 2019 Allied Partner at our 33rd Annual CA Day Trade Show & Education Expo, you will receive numerous benefits, including:

- Organization name and contact information listed as Allied Partner in Education Binder.
- Organization name and link listed as an Allied Partner on the www.cadayvirginia.com website.
- Table top display for your organization at no charge which includes complimentary admission and meals for two authorized representatives.
- Members of your organization will have the opportunity to attend CA Day 2019 at CAI member rates.

In exchange for these great benefits, we ask our Allied Partners to distribute our Exhibitor Prospectus and Attendee Brochure to your members to increase exhibitors and attendance, thereby increasing your exposure.

In order to gain maximum benefits from the partnership, we ask that you return the agreement by **January 15, 2019**.

Your organization's support of CA Day 2019 will significantly help CAI's efforts to build better communities through education and ensures SEVA-CAI's Trade Show & Education Expo remains the leading, most prestigious show for Southeastern Virginia's community association leaders and professionals.

If you have any questions or need additional information, please contact Cariese Hinckley, at 757-558-8128 or cariese@sevacai.org. Cariese is your first stop for all things related to exhibits and partnerships. She can discuss exhibitor options as well as sponsorship opportunities and Chapter programs.

We look forward to working with you soon.

**Did you know that 1 in 5 homeowners live in a community association?
Approximately 75% of Hampton Roads residents live in a community association.**

BUILDING BETTER COMMUNITIES

1300 Diamond Springs Rd Suite 400 | Virginia Beach VA 23455
Phone 757.558.8128 | Fax 757.558.8129
www.sevacai.org

CA DAY 2019 TRADE SHOW & EDUCATION EXPO ALLIED PARTNERSHIP

CA DAY 2019 TRADE SHOW & EDUCATION EXPO

- The premiere event for community association professionals and volunteers.
- The largest event of its kind for the community association industry in the Hampton Roads area.
- Nearly 1,000 community association professionals and volunteer leaders in attendance.

BENEFITS

- Organization name and contact information listed as Allied Partner in Education Binder.
- Organization name and link listed as an Allied Partner on the www.cadayvirginia.com website.
- Table top display for your organization at no charge which includes complimentary admission and meals for two authorized representatives.
- Members of your organization will have the opportunity to attend CA Day 2019 at CAI member rates.

In return for these benefits, we request your organization promote SEVA-CAI's CA Day 2019 Trade Show & Education Expo in the following ways:

- ✓ Distribute Exhibitor Prospectus to members who provide products and services used in the community association/housing industry by January 15, 2019.

 PROVIDE E-MAIL TO SEND PDF PRINT COPIES NEEDED (QUANTITY)

- ✓ Distribute Attendee Brochure to your membership by February 1, 2019.

 PROVIDE E-MAIL TO SEND PDF PRINT COPIES NEEDED (QUANTITY)

- ✓ Place advertisement in your magazine or newsletter.

 AD SIZE/SPECS DATE NEEDED

- ✓ Mention SEVA-CAI's CA Day 2019 Trade Show & Education Expo at your meetings.

 DATE(S) OF MEETING(S)

- ✓ Feature link to SEVA-CAI's CA Day 2019 Trade Show & Education Expo event page on your website by February 1, 2019.

- ✓ Promote to your membership via email blast by February 10, 2019.

AGREEMENT ALLIED PARTNER IS DEFINED AS A NON-PROFIT OR GOVERNMENT ORGANIZATION	
ASSOCIATION/ORGANIZATION	
PRIMARY CONTACT	
E-MAIL	
ADDRESS	
CITY	
STATE	ZIP CODE
DIRECT PHONE	CELL PHONE
FAX	
WEBSITE	
PLEASE SELECT ONE: <input type="checkbox"/> Tabletop Display (no charge) <input type="checkbox"/> One 6'x8' Exhibit Booth for \$750 <input type="checkbox"/> One 6'x8' Exhibit Booth with electricity for \$850	
PROVIDE REPRESENTATIVE(S) NAME AND EMAIL. FIRST TWO ATTEND FOR FREE; UP TO FOUR ADDITIONAL REPS AT \$50 EACH.	
REPRESENTATIVE'S NAME	EMAIL
REPRESENTATIVE'S NAME	EMAIL
REPRESENTATIVE'S NAME	EMAIL
REPRESENTATIVE'S NAME	EMAIL
With my signature below, I affirm that I am authorized to make the above commitment on behalf of the above named association/organization. I have read and understand the terms and benefits associated with this agreement and understand that this form becomes a contract when signed. (For Official Regulations and Conditions please visit www.cadayvirginia.com).	
PRINT NAME	DATE
SIGNATURE	

RETURN BY JANUARY 15, 2019 TO: SEVA-CAI, 1300 Diamond Springs Rd Ste 400, Virginia Beach VA 23455
 Fax: 757-558-8128 or Email: Cariese@sevaca.org or info@sevaca.org